



# **20 Campaigns in a Box Fast-Start Guide**

- **Big Picture**

- Welcome to 20 Campaigns in a Box. I hope this course makes you some money (much more than your tiny investment in this course), and—this is way more important—teaches you even more skills and techniques that will let you create a successful IM business, and a lifestyle that outsiders can't even imagine. And if they could imagine your new life, they'd be pea-green with envy. Sucks to be them. But that's not your problem. You took action. And made the investment. And did the work. You deserve the gold.
- In this course I'll give you **EVERYTHING** you need to **launch 20 campaigns today**. All the walk-thru videos that show you exactly how to run campaigns on each new traffic source. All the creative. All the copy. All the targeting. All the keywords. All the domains to whitelist. All the tip guides and special websites to keep Facebook happy. Every campaign is ready to launch... right out of the box. What would I charge one of my consulting clients for a package like this? Well, it took many hours to pull this together, and at \$1,000 an hour, it wouldn't be cheap. What's the technical term for the deal you got? Ah, right. A friggin bargain. So, please, don't waste this priceless opportunity. **Take action TODAY**.

- **Guarantees**

- **Will every creative and every offer be approved by every traffic source?**
  - Probably not. Things change fast in this industry—Especially on Facebook (see the Facebook briefing doc for more on this, and a cunning way to thwart them). But I've tested most of the stuff in this package, so I'm confident that most things will be approved.
- **Will I make money with every campaign?**
  - Probably not. Offers can become overused. Traffic sources can become saturated with similar affiliates. Prospects may get banner blindness for certain creative. Stuff happens. And, even if a campaign makes me money at a particular time, there's no guarantee that you'll do as well. That's just the nature of this business. And people who can't handle that sort of uncertainty shouldn't even think about joining our club.
- **What's the best way to make money with these campaigns?**
  - Simple. Just do your homework (see the action steps below), launch the campaigns (yeah, I know that sounds obvious, but most broke newbies never take action), split-test every day, cut your losers fast, and let your winner soar. Do that, and let your data—not your emotions—guide your decisions, and you should do fine.
- **What if I can't make money with this course?**
  - If you don't make money, I've failed. I didn't give you the tools you need to explore the unknown, and the confidence to go beyond your current boundaries and build something magical for you and your family. If that happens, I'll apologize, and refund your investment in this course. So, if for any reason—or no reason at all—this course isn't right for you, just let me know, and you'll get a full refund. Don't you wish that everything in life came with a 100% no-risk guarantee?

- **Action Steps**

- Here's what you should do:
  - Build a solid foundation for success
    - Read the [FBFastCash manual](#)
    - Watch the [FBFastCash videos](#)
    - Watch the walk-thru videos in this course
    - Read the briefing doc for each campaign
  - Get setup on each traffic source
    - Signup
    - Fund your account
    - Explore the site
  - Liftoff
    - Build every campaign
    - Launch!
  - Get help
    - If you have a problem with a traffic source (e.g., they disapprove a creative, or you can't find the reporting tool), contact the traffic source directly.
    - If you have other problems, click the **Support** tab, and send us an email. Somebody from the team will get back to you ASAP.
  - Enjoy the ride
    - This course isn't just about making money. Sure, the extra money is nice, but your new skills and confidence and expanded world-view are worth way more than that. These life-changing experiences don't come along often, so make the most of it. Buckle up... and enjoy the ride.
  - Share the wealth
    - When you learn this system and make money, please
      - Give 10% of your profits to charity.
      - Teach somebody else how to transform their lives too.
  - Take action NOW!